

## Privacy Statement

### 1. About Amtouch Dental Supply

#### 2. Overview

At Amtouch Dental Supply, your privacy is important to us. We process personal information in different contexts, and we do so by respecting your privacy, as part of our unwavering commitment to ethical and responsible practices and as required by law.

This Privacy Statement ("Statement") sets forth the principles that govern our treatment of personal information across **Amtouch Dental Supply**.

**Amtouch Dental Supply** is committed to protecting the personal information that our employees, customers, prospects, suppliers and vendors have entrusted to us. We collect and use personal information to perform our business functions and provide quality health care products and services to our customers. This Statement applies to personal information in any format or medium relating to employees, customers, vendors and others who do business with **Amtouch Dental Supply**.

Please be aware that this Statement does not pertain to our use, collection or disclosure of Protected Health Information (PHI) as governed by the Health Insurance Portability and Accountability Act (HIPAA). Certain affiliates and business operations have a HIPAA Notice of Privacy Practices, as required by HIPAA, and outlines how such affiliates and business operations manage use, collection and disclosure of PHI.

Each time you use our sites and services, the current version of this Statement will apply. If you do not agree to this Statement, please do not use our sites or services.

### 3. Categories of Personal Information We Collect and Use

We recognize personal information as any information that identifies, relates to, describes, is capable of being associated with or could reasonably be linked, directly or indirectly, with a particular individual or household. Depending on the context of your interactions with **Amtouch Dental Supply**, we may collect and use different types of personal information from current and prospective employees, contractors, current and prospective customers and vendors. However, personal information does not include information that has been de-identified or aggregated under applicable law.

Categories of Personal Information	Examples
<b>Personal Identifiers</b>	A real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, social security number, driver's license number, passport number or other similar identifiers.
<b>Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))</b>	A name, signature, social security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number or any other financial information, medical information or health insurance information. Some personal information included in this category may overlap with other categories.
<b>Protected Class Information</b>	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex, sexual orientation, veteran or military status, genetic information.

Categories of Personal Information	Examples
<b>Commercial information</b>	Records of personal property, products or services purchased, obtained or considered, or other purchasing or consuming histories or tendencies.
<b>Biometric information</b>	Genetic, physiological, behavioral and biological characteristics or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints and voiceprints, iris or retina scans, keystroke or other physical patterns, and sleep, health or exercise data.
<b>Internet or other similar network activity</b>	Browsing history, search history, information on a consumer's interaction with a website, application or advertisement.
<b>Geolocation Data</b>	Approximate location derived from IP address
<b>Sensory Data</b>	Audio, electronic, visual and similar information, such as images and audio, video or call recordings created in connection with our business activities
<b>Professional or employment related information</b>	Your profession, your professional membership number, current or past job history or performance evaluations, and where relevant, associated company information
<b>Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99))</b>	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information or student disciplinary records.
<b>Inferences</b>	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities and aptitudes
<b>Sensitive Personal Information</b>	Ethnicity/racial origin, health conditions or diagnoses, sexual orientation, citizenship status, genetic/biometric information, geolocation, financial information, social security and other forms of ID and religious beliefs.

#### 4. How We Collect Your Personal Information

**Amtouch Dental Supply** receives and uses various types of personal information in order to conduct our day-to-day business activities.

We may collect categories of personal information listed above from the following categories of sources highlighted below:

- Personal information collected directly from you
- Third-party vendors
- Recruitment or talent agencies
- Our distributors
- When you browse or use our website, e-commerce services or social media pages
- Our business partners (non-vendors)
- Joint marketing partnerships
- Publicly available non-government and government data
- Contractors (e.g., consultants, agents and representatives)
- Consumer reporting agencies
- Covered individuals' email accounts, chat logs, social media accounts

- Covered individuals' devices
- Directly from covered individuals
- From other individuals, such as friends or family, with proper consent
- Third parties (e.g., data brokers)

Some of this data is collected in the following situations when:

- You apply for a position, or to do business, with our company
- We establish a contractual employment or commercial relationship
- We receive it from other companies within our corporate group
- You provide us with any type of service as a vendor
- When we provide you with any type of service, product or support
- When you browse or use our website, e-commerce services or social media pages

## 5. Business Uses and Purposes for which Personal Information was Collected

The purposes for which we collect and use your personal information may vary depending on the type of relationship you have with us, such as if you are one of our employees, customers or a website user.

Generally, we collect, use and disclose your personal information to provide you with products and services and as otherwise related to the operation of our business. For more specific details on our disclosures of personal information, see the next section, "How We Share Your Personal Information." Subject to restrictions and obligations of applicable laws, **Amtouch Dental Supply** and our vendors may use your personal information for some or all the following business purposes:

- Communicating with you
- Provide our products and services
- Marketing and advertising and promotional purposes
- Analytics, enhancement and personalization
- Security and fraud prevention
- Processing interactions and transactions
- Managing interactions and transactions
- Performing services
- Research and development
- Fulfilling regulatory requirements and quality assurance
- Internal business purposes
- Debugging and performance of systems
- Complying with law
- For any additional purposes to which you specifically consent

In addition, we may collect, use and disclose your personal information for the following additional operational business purposes:

- **Affiliates:** We may share information with our corporate affiliates and subsidiaries for purposes consistent with this Statement.
- **Service providers:** We may provide personal information to vendors, contractors, business and service partners or other third parties who provide services to us.
- **Vendors and suppliers:** If you have a business or professional relationship with us, we will use your information to develop and conduct our business relationship with you and to comply with tax and other regulations.
- **Employees and candidates:** If you apply for a job via our career center, we may use your personal information to consider you for employment, statistics, other governmental reporting requirements or programs (such as immigration and EEO), and to administer your account. If you have an employment or commercial relationship with **Amtouch Dental Supply**, we may use your personal information to develop and administer our employee/employer relationship (such as for payroll processing, emergency services and planning and work-related equipment management), to conduct performance evaluations, for internal program administration (such as education, mentoring, scholarships, service awards, corporate events and other offered programs), to comply with legal obligations, including tax and labor regulations, governmental reporting

- requirements or programs (such as immigration and EEO), for internal business planning and procurement and to utilize the services of third-party vendors to implement any of the above.
- **Customers:** We may use our customers' information to maintain our commercial relationship, to ensure the proper operation of the day-to-day business, to comply with tax and other regulations and to administer sales and marketing activities.
- **Patients of our customers:** We may provide support services to patients of our customers who use our healthcare products and services, when required.
- **Prospective customers:** We may use information from prospective customers to respond to their requests for information, products or services and for marketing activities.
- **Visitors of company facilities:** Some of our buildings have physical access controls and video surveillance systems for security purposes.
- **Website and social media users:** We may collect personal information from visitors and users of our website and social media pages and use the information to manage your account registration, to store your preferences and settings, to provide interest-based advertising, to conduct statistics and to analyze how you use our website and online services.
- **Payment processors:** If you pay for use of our services, you may use a third-party payment processor to take payment from you. These third parties are properly regulated and authorized to handle your payment information.
- **In connection with a merger, acquisition or business transfer:** If **Amtouch Dental Supply** sells all or part of its business or makes a sale or transfer of its assets or is otherwise involved in a reorganization, merger or transfer of all or a material part of its business (including in connection with a bankruptcy or similar proceedings), **Amtouch Dental Supply** may use, transfer or disclose your information to the party or parties involved in the transaction as part of that transaction.
- **Service improvement and analytics:** We may use your personal information to analyze your usage of the service, improve the service, improve the rest of our company and help us understand user activity on the service, including which pages are most and least visited and how visitors move around the service, as well as user interactions with our emails, and to develop new products and service.
- **Comply with Law:** In certain circumstances, we may be required to disclose personal information when required by law, when required to protect our legal rights or in an emergency where the health or security of an individual is endangered.
- **Use for new purposes:** We may use your personal information for reasons not described in this Statement where permitted by law and when the reason is compatible with the purpose for which we collected it. In some cases, we may specifically ask you for your consent to collect, use or share your personal information, such as where required by law.
- **At your direction:** We may disclose your personal information at your direction or with your consent.

**De-Identified/ Anonymized Information.** We may de-identify or anonymize the information we collect so the information cannot reasonably identify you or your device, or we may collect information that is and disclosure of de-identified and anonymized information is not subject to any restrictions under this Statement, and we may use and disclose it to others for any purpose, without limitation.

## 6. How We Share and Disclose Your Personal Information to Third Parties

At times, **Amtouch Dental Supply** engages third- party contractors, service providers and other vendors to help us accomplish our business objectives. When **Amtouch Dental Supply** discloses personal information for a business purpose, we enter a contract that describes the purpose and requires the recipient to both keep that personal information confidential and not use it for any purpose except performing the contract. There are other circumstances where we are required by law to disclose personal information to third parties, such as public authorities.

We may disclose your personal information to the following categories of third parties:

- **Third-party service providers**, which can include providers of services such as data analysis, fraud prevention, information technology and related infrastructure provision, customer service, email delivery, auditing and other services.
- **Payment service providers** to perform payment processing functions on our behalf.

- **Security, IT service providers and web hosting providers** to help host, function and maintain our website and to ensure the safety and security of our website.
- **Customer relationship management, advertising/ marketing agencies**, to host and assist with our customer relationship management solutions, to send out communications on our behalf, to help us provide a personalized service on our website and provide recommendations as to goods or services you may be interested in.
- **Advertising and analytics service providers** to carry out analytics and compile statistics to help us improve and tailor our products and services and offer more personalized experiences to our customers.
- **Online signing**, where legal documents need to be signed to enable us to provide a service, we employ other companies to provide an online e-document signing service.
- **Credit reference agencies, law enforcement and fraud prevention agencies** to prevent, investigate and/or report fraud, terrorism, misrepresentation, security incidents or crime in accordance with applicable law.
- **Professional advisors, including legal advisors, tax and accounting advisors and business consultants**, enable our advisors to provide their business services to us.
- **Social media providers and advertisers**, for marketing and analytics purposes, and to provide social media features on our website.
- **Suppliers of our products**, in limited circumstances, to administer the supply and sale of our products – for example, to claim rebates and for warranty purposes.
- **Prospective buyer/seller**, in the event that the business is sold or integrated with another business, your details will be disclosed to our advisers and any prospective purchaser's adviser and will be passed to the new owners of the business.
- **External parties**, including external auditors, external agencies and public authorities or government bodies, as required by law.
- **Internal personnel and departments**, including executives, board of directors, finance and accounting teams, operation and maintenance teams, legal, compliance, regulatory-quality teams and other internal employees on a need-to-know basis.
- **Authorized business contacts**, such as B2B customers, business partners, customer service representatives and sales/marketing teams, representatives or agents.
- **Other authorized third parties**, including trade unions or work councils or those to whom you authorize us to disclose your personal information in connection with products or services we provide to you.

## 7. Children's Privacy

Our services are not directed to children under 13. We do not request, or knowingly collect, any personal information from children under 13. If a parent or guardian becomes aware that his or her child has provided us with personal information without their consent, please contact us. If we become aware that a child has registered for a service and has provided us with personal information, we will delete such information from our files.

## 8. Security

**Amtouch Dental Supply** is committed to the security, confidentiality and integrity of personal information in accordance with legal requirements. However, no data transmission over the Internet, mobile networks, wireless transmission or electronic storage of information can be guaranteed 100% secure. We take commercially reasonable precautions designed to keep personal information secure against unauthorized access and use, and we periodically review our security measures. We are committed to processing personal information in a secure manner and have put in place specific technical and organizational measures designed to protect the personal information we hold. Our employees participate in a training and compliance program and are required to safeguard your information.

## 9. Your Data Protection Rights and Choices

Under certain circumstances, you may have the privacy rights described in this section.

Depending on where you are located, you may have certain rights under applicable privacy laws over the personal information we hold about you. These may include:

- **Right of access.** To access your personal information that is being processed by us and what is the purpose of processing your personal information.
- **Right to rectification (correction).** To request rectification of the personal information concerning you if the data is inaccurate or incomplete.
- **Right to deletion.** To delete the personal information concerning you.
- **Right to the restriction of processing.** You have the right to restrict the processing of your personal information.
- **Right to object.** The right in certain circumstances to request that we stop processing your Personal Information.
- **Right to information.** To be informed whether we process your data.
- **Request portability of your personal information.** To request your personal information in a structured, commonly used and machine-readable format.
- **Right to withdraw your consent.** If your personal information is processed on basis of your consent, you have the right to withdraw your consent at any time. Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.
- **File a complaint with a data protection supervisory authority.** You have a right to complain to a data protection authority about our collection and use of your personal information. For more information, please contact your local data protection authority. However, we would like you to contact us first with your concerns in any case so we can resolve your issue directly.
- **Rights in relation to automated decision making and profiling.** No automated decision-making, including profiling, is used when processing your personal information.
- **Right to opt-out of targeted advertising (or “sharing”).** To opt out of targeted advertising, including the “sharing” of your personal information for cross-context behavioral advertising.
- **Right Not to Receive Discriminatory Treatment.** You have the right to not be discriminated against for exercising your privacy rights.

You, or an authorized individual, who we can verify is acting on your behalf, can exercise the applicable rights by contacting us using the “How to Contact Us” contact details at the bottom of this Statement or by submitting your request to our [Contact Us](#) page.

Nothing in this Statement should be interpreted to establish data protection and privacy rights that go beyond the rights provided under applicable laws. In the event we are unable to fulfill your request, we will explain the reason for our decision, including, where applicable:

- If the right differs in your state of residence.
- If there are relevant exceptions under applicable privacy law.
- How the rights of other individuals or parties interact with your specific request.

We do not charge a fee to process or respond to your requests unless permitted under applicable law. If we determine that a request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

If you wish to exercise your rights or have other questions or concerns related to your rights under relevant law, contact us using the “How to Contact Us” contact details at the bottom of this Statement or by submitting your request to our [Contact Us](#) page.

**Your Marketing Preferences:** We may periodically send promotional materials or notifications related to our services. If you no longer wish to receive promotional marketing materials from us, you may opt out of receiving such materials. You may unsubscribe from receiving marketing or other commercial emails from us by following the instructions included in the email. You may unsubscribe from text messages you previously consented to by following the prompt provided in our messages. We will work to comply with your request promptly.

**Consent to Telephone Communications:** We use our customers' telephone numbers to maintain our commercial relationship, to ensure proper operation of the day-to-day business, to comply with tax and other regulations and to administer sales and marketing activities. By providing your telephone number to us, you are providing prior express written consent to receive marketing and informational calls, faxes

and text messages from **Amtouch Dental Supply** and our affiliates using an automatic dialer and prerecorded voice messages. Your consent is not a condition of purchasing any products or services and can be revoked at any time.

## **10. International Data Transfers**

The personal information we process may be accessed from, processed or transferred to countries other than the country in which you reside. Those countries may have data protection laws that are different from the laws of your country or jurisdiction. Where the need for such a transfer arises, we will put appropriate safeguards in place to protect your personal information and to make sure that these transfers comply with the relevant applicable privacy laws. In particular, when your data is transferred to third-party service providers, we establish and implement appropriate contractual, organizational and technical measures with such service providers.

## **11. Links to Other Websites**

We may provide links to other websites, applications or services that are not owned or controlled by us. We are not responsible for the privacy and security practices of other websites, applications or social media platforms or the information they may collect (which may include IP address or device identifiers). You should refer to such third parties' privacy policies on their sites to determine their respective privacy practices. Links to any other websites, applications, social media platforms or content do not constitute or imply an endorsement or recommendation by us of the linked website, application, social media platform and/or content.

## **12. Cookies and Other Tracking Technologies**

### **a. What are cookies?**

A cookie is a small removable data file that is stored by your web browser on your computer. Cookies are used to provide website users with tighter security, customized content, tailored advertising, tracking of orders and to make shopping carts work. We also use other forms of tracking technologies, such as web beacons, pixels and tags, which serve a similar purpose to cookies, and which allow us, for example, to monitor and improve our website and email communications, track the actions of our users (including website users and email recipients), measure the success of our marketing campaigns and compile statistics about usage of our website. When we refer to cookies in this Statement, we also mean these tracking technologies.

### **b. How do we use cookies?**

Like most other websites, we use cookies on our website, through which we collect device information and certain marketing information. Below, we explain below the types of cookies we use on our website and their purpose. We may allow certain approved third parties to place their cookies on our websites. You can find more detailed information on those third parties and their privacy notices here, through our cookie banner or through the "Privacy Preferences" link, which is available at the bottom of all webpages on our website.

**Essential cookies:** These cookies are required to enable core functionality, and for this reason users cannot disable these. Without these cookies, that core functionality, like adding items to your shopping basket, cannot be provided.

**Analytics cookies:** These cookies help us improve or optimize the experience we provide. They allow us to measure how visitors interact with our website, and we use this information to improve the user experience and performance of the website. These cookies are used to collect technical information such as the last time a user visited our website, the number of pages visited, whether or not email communications are opened or which parts of our website or email communication are clicked on. We use Google Analytics, which uses cookies and similar technologies to collect and analyze information about the use of the Services and report on activities and trends. This service may also collect information regarding the use of other websites, apps and online resources. You can learn about Google's practices by going to [www.google.com/policies/privacy/partners/](http://www.google.com/policies/privacy/partners/), and exercise the opt-out provided by Google by downloading the Google Analytics opt-out browser add-on, available at <https://tools.google.com/dlpage/gaoptout>.

**Functional cookies:** We may use cookies that are not essential but enable various helpful features on our websites. For example, these cookies collect information about users' interaction with the website and may be used to remember users' preferences (such as language preference) and the presentation of the website (such as the font size).

**Advertising cookies:** We use these cookies to collect information about your browsing habits in order to make advertising more relevant to you and your interests. These cookies are also used to limit the number of times you see an advert as well as help measure the effectiveness of an advertising campaign. We may share this information with other parties who help manage online advertising.

**Analytics cookies:** These cookies are used to collect statistical information on site usage. These metrics are used to help improve site performance.

**Types of Tracking Technologies We Use.** **Amtouch Dental Supply** may collect personal information using a variety of tracking technologies, such as cookies, web beacons, embedded scripts, browser fingerprinting, recognition technologies and location-identifying technologies (collectively "Tracking Technologies"). Tracking Technologies may set, change, alter or modify settings or configurations on your Device. This technology can make the website more convenient for users in many ways, including keeping users logged in even when they close the website and remembering user preferences across separate visits. We may use Tracking Technologies for a variety of purposes, including when strictly necessary, to allow you to use and access the website, to assess the performance of the website, to improve the website's functionality and to deliver relevant content to you, including serving our advertisements to you in advertising space provided on subsequent websites after you have visited our website.

**Do Not Track.** Some Internet browsers may be configured to send "Do Not Track" signals to the online services that you visit. Do Not Track is a technology that enables users to opt out of tracking by websites they do not visit. Currently, we do not monitor or take any action with respect to Do Not Track technology. To find out more about "Do Not Track," please visit <http://www.allaboutdnt.com>.

**Disabling Tracking Features.** Regular cookies may generally be disabled or removed by tools that are available as part of most commercial browsers and, in some but not all instances, can be blocked by selecting certain settings. Each browser you use will need to be set separately and different browsers offer different functionality and options in this regard. Please be aware that if you disable or remove these technologies, some parts of our website may not work and that when you revisit this website your ability to limit browser-based Tracking Technologies is subject to your browser settings and limitations.

### **How can you manage cookies?**

When you first visit our website, you will be asked to set your cookie preferences. You can also update your cookie selection at any time, by clicking on the "Privacy Preferences" link, which is available at the bottom of our website. If, however, you do not accept cookies, you may experience some inconvenience in your use of the website. To find out more about Cookies please visit: [www.allaboutcookies.org](http://www.allaboutcookies.org) which contains further information about these technologies and online privacy.

### **13. Third-Party Advertising**

We may use third-party advertising companies to serve advertisements regarding goods and services that may be of interest to you when you access and use our website and other websites or online services. You may receive advertisements based on information relating to your access to and use of our website and other websites or online services on any of your devices, as well as on information received from third parties. These companies place or recognize a unique cookie on your browser (including through the use of pixel tags). They also use these technologies, along with information they collect about your online use, to recognize you across the devices you use, such as a mobile phone and a laptop.

If you would like more information about this practice and to learn how to opt out of it in desktop and mobile browsers on the particular device on which you are accessing this Statement, please visit <http://optout.aboutads.info/#/> and <http://optout.networkadvertising.org/#/>.

### **14. Data Retention**

We retain your personal information for as long as necessary to fulfill the purposes as described in this Statement, including providing you with our services, or for as long as we have another legitimate

business purpose to do so. When determining the specific retention period, we take into account various criteria, such as the type of service provided to you, the nature and length of our relationship with you, our legal and regulatory obligations and positions, retention periods provided by law and the relevant statute of limitations.

## 15. Additional Information for California Residents

Pursuant to the California Consumer Privacy Act as amended by the California Privacy Rights Act ('CCPA'), we are providing the following additional details regarding the categories of personal information about California residents that we collect, use and disclose. This section supplements the information provided in the rest of this Statement.

### Categories of Personal information Collected, Disclosed and "Shared"

The following chart details which categories of personal information about California residents we collect, as well as which categories of personal information we have collected and disclosed for our operational business purposes in the preceding 12 months. The chart also details the categories of personal information that we "share" or may have shared for purposes of cross-context behavioral advertising, including in the preceding 12 months.

Categories of Personal Information	Disclosed to These Categories of Third Parties for Operational Business Purposes	Shared with These Categories of Third Parties for Cross-Context Behavioral Advertising
<b>Personal Identifiers</b> , such as title and name, login in details, account number, gender, age/date of birth, country of residence, profession, professional membership number, and where relevant, associated company information, online identifiers and IP address.	<ul style="list-style-type: none"><li>Affiliates</li><li>Service providers</li><li>Vendors and suppliers</li><li>Employees and candidates</li><li>Customers</li><li>Prospective customers:</li><li>Visitors of company facilities</li><li>Website and social media users</li><li>Payment processors</li><li>In connection with a merger, acquisition or business transfer</li><li>Service improvement and analytics</li><li>Comply with law</li><li>Use for new purposes</li><li>At your direction</li></ul>	<ul style="list-style-type: none"><li>Analytics service providers</li><li>Social media providers &amp; advertisers</li></ul>
<b>Personal information</b> , such as name and contact information, as defined in the California customer records law.		<ul style="list-style-type: none"><li>Advertising and Analytics service providers</li><li>Social media providers &amp; advertisers</li></ul>
<b>Protected Class Information</b> , such as characteristics of protected classifications under California or federal law, such as age and gender.		<ul style="list-style-type: none"><li>None</li></ul>
<b>Commercial Information</b> , such as transaction information and purchase history, including details of your previous purchases from us, such as the products you have bought and when.		<ul style="list-style-type: none"><li>Advertising and Analytics service providers</li><li>Social media providers &amp; advertisers</li></ul>
<b>Internet or other similar network activity</b> , such as interactions with our online properties or ads and access and usage information regarding our website.		<ul style="list-style-type: none"><li>Advertising and Analytics service providers</li><li>Social media providers &amp; advertisers</li></ul>
<b>Geolocation Data</b> , such as approximate location derived from IP address.		<ul style="list-style-type: none"><li>Advertising and Analytics service providers</li><li>Social media providers &amp; advertisers</li></ul>
<b>Sensory data</b> , such as images and audio, video or call recordings created in connection with our business activities.		<ul style="list-style-type: none"><li>None</li></ul>

Categories of Personal Information	Disclosed to These Categories of Third Parties for Operational Business Purposes	Shared with These Categories of Third Parties for Cross-Context Behavioral Advertising
<b>Professional or employment-related information</b> , such as your profession, your professional membership number and where relevant, associated company information.		<ul style="list-style-type: none"> <li>Advertising and Analytics service providers</li> <li>Social media providers &amp; advertisers</li> </ul>
<b>Non-public education information</b> , such as education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information or student disciplinary records.		<ul style="list-style-type: none"> <li>None</li> </ul>
<b>Inferences</b> drawn from any of the personal information listed above can be used to create a profile about, for example, an individual's preferences and characteristics.		<ul style="list-style-type: none"> <li>Advertising and Analytics service providers</li> <li>Social media providers &amp; advertisers</li> </ul>
<b>Sensitive Personal Information</b> such as ethnicity/racial origin, health conditions or diagnoses, sexual orientation, citizenship status, genetic/biometric information, geolocation, financial information, social security and other forms of ID, religious beliefs		<ul style="list-style-type: none"> <li>None</li> </ul>

## Sale and Share of Personal Information

We do not “sell” your personal information, including your Sensitive Personal Information, as defined under the CCPA. We have not engaged in such sales in the 12 months preceding the date this Statement was last updated. Without limiting the foregoing, we do not “sell” or knowingly “share” the personal information, including the Sensitive Personal Information, of minors under 16 years of age.

In the past 12 months we may share personal information when we participate in online advertisements using third party cookies on our websites. You can opt out of the use of sharing of your personal information for cross-context behavioral advertising by clicking the “Do Not Share My Personal Information” link that is specified in the relevant Amtouch Dental Supply footer or by submitting your request to our [Contact Us](#) form.

## Purposes for the Collection, Use and Disclosure of Sensitive Personal Information

We may collect, use and disclose sensitive personal information for purposes of: performing services on behalf of our business; providing goods or performing services as requested by you; ensuring security and integrity; short term transient use such as displaying first party, non-personalized advertising; order processing and fulfillment; servicing accounts and providing customer service; verifying customer information; processing payments; activities relating to quality and safety control or product improvement; securing the access to and use of, our facilities, equipment, systems, networks, applications and infrastructure; preventing, detecting and investigating security incidents; resisting and responding to fraud or illegal activities; and other collection and processing that is not for the purpose of inferring characteristics about an individual. We do not use or disclose Sensitive Personal Information for additional purposes.

## Rights and Requests

If you are a California resident, you may request:

- **Right to Deletion of Personal Information.** California residents have the right to request the deletion of their personal information. We may not delete some or all requested personal information if we are required to retain it by applicable law or are permitted to retain it by applicable law.
- **Right of Access:** This is the right to request disclosure of personal information collection and sharing practices.
- **Right to Know.** You may request to receive details about how we collect, use and share your Personal Information. You may request to receive the specific pieces of personal information that we have collected about you.
- **Right to Correct Inaccurate Personal Information:** The right to correct inaccurate personal information that we maintain about you.
- **Right to Opt-Out of Sharing:** The right to opt out of the “sharing” of your personal information for cross-context behavioral advertising.
- **Right to Not Receive Discriminatory Treatment:** We do not discriminate against you for exercising any CCPA rights, such as the access and deletion rights described above.

We will verify and respond to your request in a manner consistent with applicable law, taking into account the type and sensitivity of the personal information subject to the request. We may need to request additional personal information from you, such as mailing address, telephone number and/or email address, in order to verify your identity and protect against fraudulent requests. If you maintain a password-protected account with us, we may verify your identity through our existing authentication practices for your account and require you to re-authenticate yourself before disclosing or deleting your personal information. If you make a deletion request, we may ask you to verify your request before we delete your personal information.

To make a request, please contact us using the “How to Contact Us” contact details at the bottom of this Statement, including by calling us at 1-800-350-4586, or by submitting your request to our [Contact Us](#) form.

**Authorized Agents.** If an agent would like to make a request on your behalf as permitted by applicable law, the agent may use the submission methods noted in the section entitled “Rights and Requests.” As part of our verification process, we may request that the agent provide, as applicable, proof concerning their status as an authorized agent. In addition, we may require that you verify your identity as described in the section entitled “Rights and Requests” or confirm that you provided the agent permission to submit the request.

## 16. Updates to this Statement

The “LAST UPDATED” legend at the bottom of this Statement indicates when this Statement was last revised. Any changes will become effective when we post the revised Statement on our website.

## 17. Contact Information

If you have questions about this Statement or wish to contact us for any reason in relation to our personal information processing, please contact us at:

Amtouch Dental Supply  
28703 Industry Dr  
Valencia, CA 91355  
Attn: Customer Service  
Phone: 1-800-350-4568  
Email: [clientservices@amtouch.com](mailto:clientservices@amtouch.com)

Thank you for visiting our site and for taking the time to read this Statement.

LAST UPDATED: 2026-01-21